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Santa Fe Set to Welcome More Second Homeowners from Dallas Thanks to Non-stop Flights
El Corazon de Santa Fe offers residence club ownership that is easier than ever to reach

SANTA FE, NM – The City Different, renowned as one of the country’s most significant centers of art and culture, is about to become more accessible for North Texas residents. Beginning June 11, 2009, American Eagle Airlines will launch daily, roundtrip non-stop service from Dallas/Fort Worth (DFW) to Santa Fe Municipal Airport (SAF). The Residence Club at El Corazon de Santa Fe not only offers the affordable luxury of shared ownership, but its North Texas owners can now get to their vacation residences in less than two hours.

“We already have a few owners from the Greater North Texas area, and I expect that number to increase now that visitors won’t have to drive from Albuquerque to Santa Fe,” says El Corazon’s Development Manager Rob Harper of Dallas-based Unity Hunt. “El Corazon offers the most convenient and economical form of second home ownership in downtown Santa Fe, and American Eagle’s new service makes the Club even more attractive to prospective buyers from the greater Dallas-Fort Worth area.”

Flight 3551 departs DFW at 10:55 a.m. and lands in SAF at 11:45 a.m., allowing for a full day to explore the city’s dynamic offerings upon arrival. The return flight departs SAF at 12:10 p.m. and arrives in DFW at 2:50 p.m.

Steve Lewis, spokesperson for the Santa Fe Convention & Visitors Bureau explains, “Dallas is one of the perennial top three markets for Santa Fe. It has been a prime feeder market for a long time, and its importance to Santa Fe is surely why American Eagle decided to establish this new route.”

El Corazon de Santa Fe is the city’s first downtown private residence club, offering shared ownership with virtually unlimited use. Owners receive a one-eighth deeded interest in their residence, which can be sold, willed, or placed in a trust just like any other form of real estate. Fully furnished, two-bedroom residences start at \$130,000.

The current economy is generating increased awareness of residence clubs. It’s the ideal luxury vacation home product of the future with consumers able to own a vacation home

The Residence Club at El Corazon is the only residence club ideally located in the downtown area, within walking distance of the city’s most popular attractions. The Club has partnered with local businesses who are offering up to 20 percent discounts to owners, making dining and golf even more enjoyable.

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